



Nanotechnology: The Business (Perspectives in Nanotechnology)

Michael T. Burke

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For the new nanotechnology entrepreneur, starting up a venture requires concise navigation through a sea of developmental red tape. This predicament is true of any startup, nano or not, but is particularly exacerbated by the fact that nanotechnology is a new and potentially disruptive technology.

A unique exposition on starting and running a nano-business, this indispensable reference:

- Includes samples of important corporate and operational documents
- Explores the intricate relationship between new technology development and the creation of new businesses
- Provides tips on managing people of diverse educational backgrounds
- Incorporates information on patents, business ethics, record keeping, and marketing

Nanotechnology: The Business presents an in-depth discussion of available corporate structures, delineating the advantages and disadvantages of each. It also describes an array of other issues the nano entrepreneur will encounter, from business plans and financing to budgeting, facilities procurement, and staffing.

With a scope like no other book of its size, this handy guide equips nano entrepreneurs with the expertise needed to sail smoothly through startup and ensure successful operations after initial incorporation.

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