



Strategic MRO: A Roadmap for Transforming Assets into Competitive Advantage

Stephen L. Pearce, Richard L. MacInnes

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Strategic MRO: A Roadmap for Transforming Assets into Competitive Advantage combines the concepts of enterprise asset management and the associated maintenance, repair, and operating/overhaul (MRO) materials supply chain. It introduces the breakthrough Demand Supply Compression (DSC) methodology, which guides an organization's thinking and doing as it seeks performance improvement. Like Lean, DSC provides a practical path forward by changing a mind frame and the way in which work is performed.

Focused on achieving a future perfect and guided by meaningful principles, organizations will learn to apply compression strategies to drive out waste, time, and non-value adding activities from their strategic MRO practices.

Strategic MRO utilizes case studies from a wide variety of businesses to demonstrate strategic MRO practices and implementation — It can be successfully applied to any business where maximizing return on assets is critical to success.

This is much more than a maintenance management or supply chain book because it encompasses both asset management and supply chain practices — *Strategic MRO* will transform your assets into a strategic advantage.

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