



Servant Leadership Across Cultures: Harnessing the Strength of the World's Most Powerful Leadership Philosophy

Fons Trompenaars, Ed Voerman

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In a world characterised by globalisation, more and more entrepreneurs are entering the international market. Experience has shown that servant leadership is the most effective instrument to reconcile opposing viewpoints. This book is suitable for those who are interested in cross-cultural management and servant leadership. Servant leadership is an approach to leadership development, coined and defined by Robert Greenleaf and advanced by several leading business authors such as Stephen Covey. Servant leadership emphasises the leader's role as steward of the resources (human, financial and otherwise) provided by the organisation. It encourages leaders to serve others while staying focused on achieving results in line with the organisation's values and integrity. In a world characterised by globalisation, more and more entrepreneurs are entering the international market. This not only provides unanticipated opportunities, but also extraordinary challenges. Where the workforce is diverse, people will operate from different values. The result will be a clash of cultures. Experience has shown that servant leadership in these types of dilemmas is the most effective approach. Using numerous examples the authors show that this is a path that leads to a true resolution, superseding compromise. It is an effective instrument to use to break through the pattern of cultural stereotyping and counterproductive behaviour and to reconcile opposing viewpoints. Especially in the field of cross-cultural management, servant leadership as dilemma par excellence can serve as a bridge. It is an extremely important competence to possess in a globalising world!



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