



# **Bloggerati, Twitterati: How Blogs and Twitter Are Transforming Popular Culture**

*Mary Cross Professor Emerita*

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Professor Emerita

As timely as the latest tweet, this book tracks the digital revolution as a paradigm shift that is transforming popular culture in as yet unforeseen ways.

- Sidebars featuring original and exclusive interviews with media personalities Tina Brown, Arianna Huffington, Martha Stewart, and others
- A timeline showing the history of the Internet, blogs, Twitter, and social media
- Cartoons depicting humorous aspects of Internet culture
- Snapshot views of blogs
- A bibliography and listings of selected blogsites



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