



Presentation Zen Sketchbook (Voices That Matter)

Garr Reynolds

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Although he has a laptop or electronic device with him at virtually all times, it is pen and paper that Garr Reynolds uses to privately brainstorm, explore ideas, make lists, and generally sketch out ideas for presentations. As many agree, the act of holding a pen in hand and putting it to paper seems to have a greater, more natural connection to the right brain and allows for a more spontaneous flow and rhythm for visualizing and recording ideas. This analog approach to creating presentations really helps solidify and simplify messages, and it then becomes far easier to lay out those ideas in PowerPoint or Keynote.

This storyboarding sketchbook is like a journal for presenters of all types—it's an analog place to go and sketch out presentation ideas. Presenters will find blank pages for jotting down notes, creating mind maps, or using whatever brainstorming techniques they find helpful. A storyboarding technique presenters often use involves writing down notes onto sticky notes and then arranging them as they build the structure of their presentations. Some of the pages in this sketchbook contain blank boxes that are sized for small sticky notes so you can use this technique to storyboard your own presentations. Throughout the sketchbook, users will find quotes from Garr's book *Presentation Zen: Simple Ideas on Presentation Design and Delivery* to help inspire while preparing and clarifying a presentation's content, purpose, and goals.

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