



## Management Principles: A Contemporary Edition for Africa

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# Management Principles: A Contemporary Edition for Africa

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The challenges presented by the fast-changing business environment require that organisations find new and innovative ways to respond in order to improve performance. The contemporary manager has to integrate new information technology, manage diversity, accommodate stakeholders' often conflicting claims, deal with the threat that HIV/AIDS poses to the workforce and comply with charters such as the Mining Charter. The list of challenges has become almost endless. As well as exposing the reader to the traditional management functions, namely planning, organising, leading and controlling, this edition also deals with the most recent challenges that managers have to face. As a response to the increasing complexity of the business environment, this book deals with ethical issues in management, corporate governance, strategy maps, the resource-based view of an organisation as well as mentorship, and coaching. It includes key lectures such as: relevant examples taken from South African and African organisations; numerous illustrations with informative graphics, diagrams and charts; a logical structure to aid accessibility; case studies, discussion questions MCQs at the end of each chapter; and, multimedia support materials for prescribing institutions. This book is widely prescribed by institutions and will be the preferred book of many major businesses for use in their management and leadership training programmes.



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