



Studying the Media

Tim O'Sullivan, Brian Dutton, Philip Rayner

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The new edition of this classic book is a major event. Offering full color illustrations throughout, it has been thoroughly revised to reflect recent developments in the field. Besides containing much more material on media texts and representations including genre, more on globalization, film and new media, the chapter on media research and investigation addresses the needs of students undertaking project work, and a glossary of key terms help ensure their understanding of key concepts. Giving students a foundation framework to build on, *Studying the Media* also provides numerous creative exercises and activities, with suggestions for future reading and guidelines for further research and analysis.

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