



Fundamentals of Contemporary Financial Management (with Thomson ONE, Business School Edition)

R. Charles Moyer, James R. McGuigan, Ramesh P. Rao

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This text is a streamlined text for basic financial management. It provides a brief introduction to financial management, incorporating shareholder wealth maximization and cash flow management focus, with emphasis on international financial management and ethical behavior of managers. In addition, the text provides many worked-out spreadsheet examples to provide an even greater applications approach to financial management.



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