



# Business Logistics Management: Theory and Practice

J. J. Vogt, W. J. Pienaar, P. W. C. de Wit

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## **Business Logistics Management: Theory and Practice** J. J. Vogt, W. J. Pienaar, P. W. C. de Wit

This book has twenty chapters covering topics such as supply chain strategies, organization, optimization, performance improvement, customer service, quality and inventory management, e-business, transport and distribution management and global supply chain management. Whereas the concept of logistics used to emphasize transport mechanisms, now it is largely referred to within the context of supply chain management—the co-ordination required to ensure that all components of a product or service are in the place they are required, in the right quantities at the right time. The new edition of *Business Logistics Management* emphasizes the supply chain management approach, thereby equipping students with the most up-to-date knowledge and set of skills required to practice logistics effectively in a business environment. Moreover, the input of author John Vogt, a consultant in the field has ensured that the material covered in the book is practical and relevant to the contemporary logistics workplace.

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